DISTRICT ASSEMBLY 2023-24

Rotary
District 9685

Sydney, Australia
From the mountains to the sea

CREATE HOPE in the WORLD

COMMUNITY SERVICE
MINA HOWARD

Rotary District 9685

Sydney, Australia
From the mountains to the sea

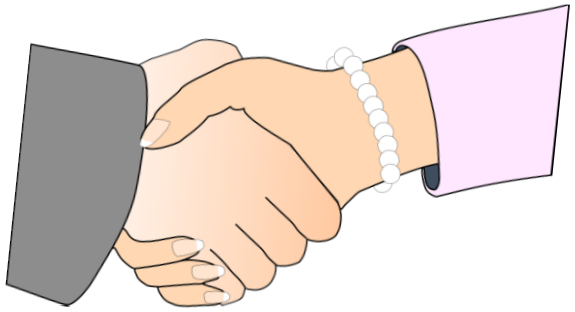
Rotary District 9685

CREATE HOPE in the WORLD

Community Service Chair – Mina Howard

The team

➢ **Bob Kaye-Smith**	Australian Rotary Health
➢ **Cliff Garrett**	Probus Clubs
➢ **Bob Selinger OAM**	First Nations Partnership Programs
➢ **Helen Clarke**	Literacy Support
➢ **Roger Norman**	Graffiti Removal
➢ **Ron Wainberg**	Clean Up Australia
➢ **Lucien Keegal**	Disability Support
➢ **Bobby Redman**	Dementia Awareness & Support
➢ **Maggie Vincent**	Hearing Support
➢ **Sandy Hunt-Sharman**	Vision Support



Club Community Service Director & Committee

Your Role

- Identify needs
- Increase impact
- Plan, implement and evaluate
- Lead fund raising efforts
- Address liability/risk issues
- Find partners
- Public Image



HOW DO YOU START?

- Work with the local community to identify a need.
- Rotary Community Corp ?
- Set project goals – work with stakeholders/partners.
- Create a plan and set a budget; secure funding
- Communicate and seek feedback
- Raise awareness
- Measure your results
- Submit reports



IN SUMMARY

- Assess the situation
- Decide what project to do
- Make a plan
- Implement the project
- Evaluate your project



BUILDING CONSENSUS

- Listen and learn – ask for input; build support.
- Identify barriers to success
- Talk to everyone
- Expect pushback



We need to do a stock take!

- What are we doing now?
- Is it still relevant?
- Does it have impact?
- Is it promoting our public image?
- Is it sustainable?
- Do we keep going, refresh, or finish?



Share the local community projects that your club leads.

(Don't include youth projects or fund raisers or handing over money to other charities/groups.)

1. Are there similarities or are there projects that you have in common?
2. Is the community aware of your work?
3. Can you fundraise together to get more impact?

a) When you fundraise does the community know EXACTLY what their money is going to do? (avoid saying "We are raising funds for club projects" – that means nothing to the public)

b) Are you making the most of public image?

REMEMBER



For each project, your committee needs to

- conduct a community assessment,
- develop a timeline and
- establish the criteria you'll use to measure your impact.

"Fall in love with the problem before you embrace the solution"

Larry Cooley

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THANK YOU FOR ATTENDING

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